

## REMARKS

Re-examination and allowance of the present application is respectfully requested.

In response to the mailing of a Final Office Action, Applicant submitted a response on February 25, 2011. Thereafter, an Advisory Action was mailed indicating that the filed response was being entered, but that the rejection of the claims in the application was being maintained. As a result, Applicant herewith submits a Request for Continued Examination (RCE), along with a Submission Under 37 C.F.R. §1.114 that further clarifies the invention defined by independent claims 9 and 24. The Examiner is respectfully requested to consider the claim amendments and remarks submitted in the Response Under 37 C.F.R. §1.116 filed on February 25, 2011 and the current claim amendments and remarks, when requesting the allowability of the pending claims.

In the Advisory Action, the Examiner asserts that the pending claims do not require the data related to the data broadcasting to be the data that is used or the data that is generated and updated at the time the data broadcasting is received. By the current submission, Applicants revise independent claims 9 and 24 to clarify that the data related to the data broadcasting is data used when the data broadcasting is received and data generated and updated when the data broadcasting is received. Applicant submits that this feature is not taught or suggested by International Publication No. WO 92/22983 to BROWNE et al. and U.S. Patent Application Publication No. 2002/0069218 to SULL et al., either individually or in the combination set forth in the final Office Action. In particular, Applicant submits the “bookmark data” or metadata of SULL et al. can no longer be read as reading on the claimed limitations added to independent claims 9 and 24.

In view of the present amendment to claims 9 and 24, Applicant submits that if one attempted to combine the teachings of BROWNE et al. and SULL et al. in the manner set forth in the final Office Action, one would fail to arrive at the invention defined by independent claims 9 and 24, as such

combination would fail to include a setter that sets at least one appliance to acquire data related to a data broadcasting, in which the data related to the data broadcasting is data used when the data broadcasting is received and data generated and updated when the data broadcasting is received. Accordingly, Applicant submits that claims 9-13 and 24 are not obvious over the prior art combination set forth in the final Office Action, and respectfully requests that this ground of rejection be withdrawn, and that claims 9-13 and 24 be indicated to be allowable.

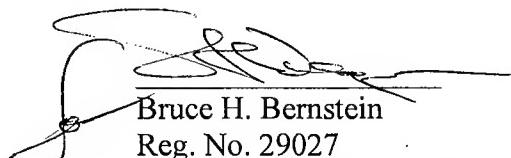
SUMMARY AND CONCLUSION

In view of the fact that none of the art of record, whether considered alone or in combination, discloses or suggests the present invention as now defined by the pending claims, and in further view of the above amendments and remarks, reconsideration of the Examiner's action and allowance of the present application are respectfully requested and are believed to be appropriate.

Should an extension of time be necessary to maintain the pendency of this application, including any extensions of time required to place the application in condition for allowance by an Examiner's Amendment, the Commissioner is hereby authorized to charge any additional fee to Deposit Account No. 19-0089.

If there should be any questions concerning this application, the Examiner is invited to contact the undersigned at the telephone number listed below.

Respectfully Submitted,  
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